



## 1mq di vernice sul muro cattura la stessa quantità di CO2 di 1mq di alberi

dati Airlite

WeInk porta avanti la sua **rivoluzione artistica** dedicata alle aziende e ai privati interessati sia all'arte che alla sostenibilità ambientale. Grazie all'utilizzo di una vernice brevettata da **Airlite®** che cattura la **CO2** dall'aria è possibile realizzare murales che, oltre all'importanza artistica, hanno il potere di compensare le emissioni.

## Troppo bello per essere vero: come funziona Airlite?

Airlite è una tecnologia inserita all'interno di una vernice 100% minerale in grado di purificare l'aria e igienizzare le superfici in modo del tutto naturale.



Airlite agisce in presenza di luce attivando un processo di fotocatalisi sulle superfici dove viene applicato. Creando una concentrazione di elettroni, interagiscono con l'acqua e l'ossigeno presenti nell'aria per generare ioni negativi dei radicali ossidanti che, combinati con gli inquinanti, si trasformano in molecole di vari tipi di sali. Sali invisibili e innocui che si fissano sulle pareti dove viene applicato Airlite.

Applicata su superfici esterne, la vernice Airlite riflette la componente calda della luce solare, mantenendo fresco l'interno e contribuendo così a ridurre i consumi energetici e la generazione di CO2 responsabile dell'effetto serra.

## Perchè sceglierci?

### 1. WeInk art team

Il team artisti di **WeInk** completamente a disposizione del committente. Scegli tra i portfolio l'artista o più artisti che fanno al caso tuo e noi ci adoperiamo a consegnare la bozza del disegno che poi andrà realizzato su muro.

### 2. Compensa le tue emissioni

Realizzare un murales non solo dona stile alla tua azienda o al tuo edificio, ora avrà uno scopo in più. Potrai compensare le emissioni e contribuire in modo attivo nella lotta al cambiamento climatico. Questo parlerà per te e per la tua azienda, perchè si sa, **le azioni contano** più delle parole.

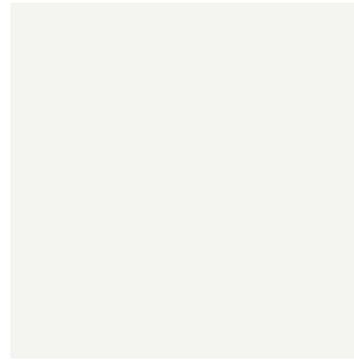
### 3. Marketing aziendale

Per il tuo marketing aziendale poter trasmettere un'azione ecologica è fondamentale, soprattutto oggi.

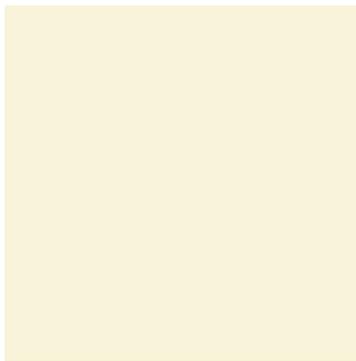
I clienti di nuova generazione sono e saranno sempre più attenti nel scegliere un brand che ha davvero a cuore l'impatto della propria azienda e prodotto nel mondo.

## **Color** Table

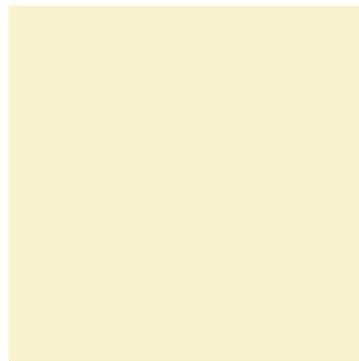




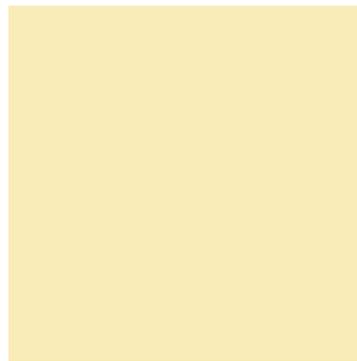
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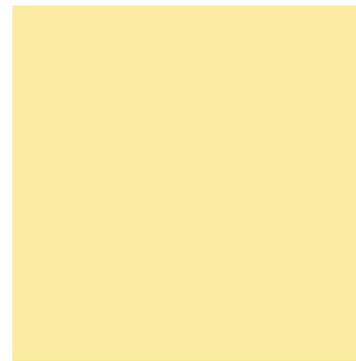
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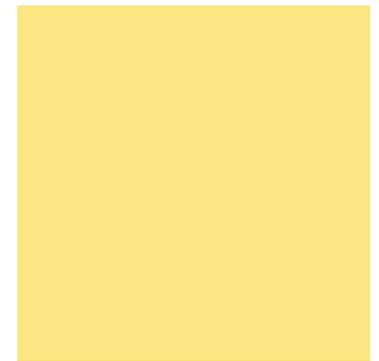
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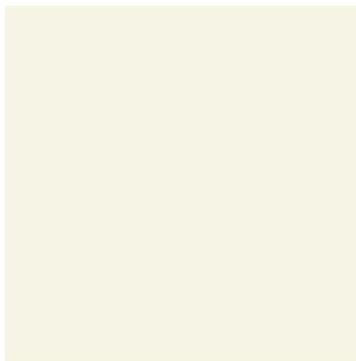
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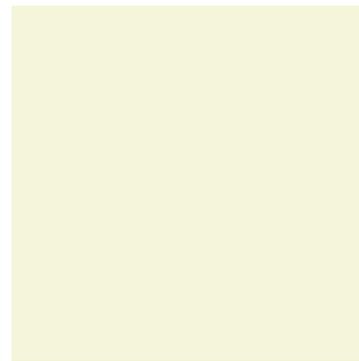
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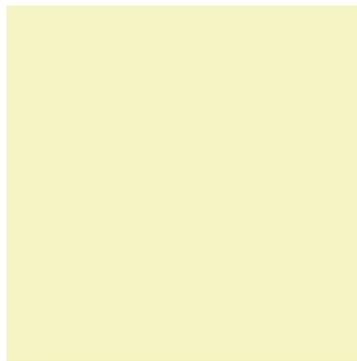
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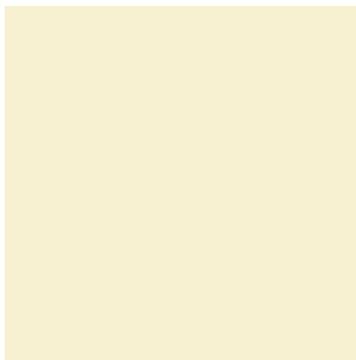
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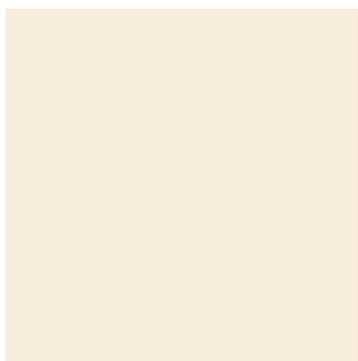
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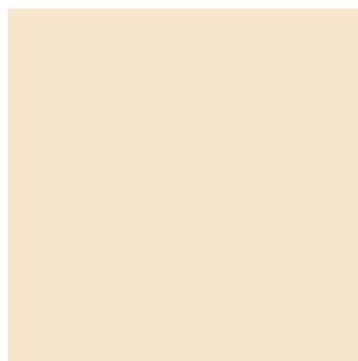
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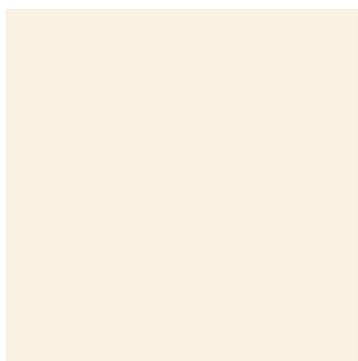
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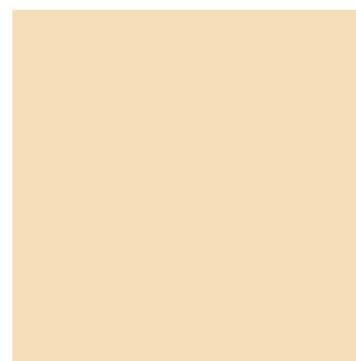
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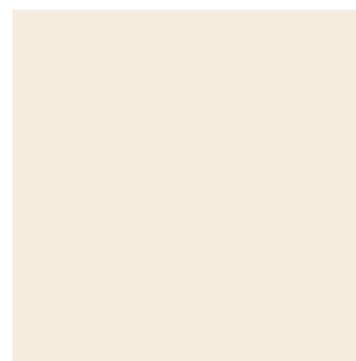
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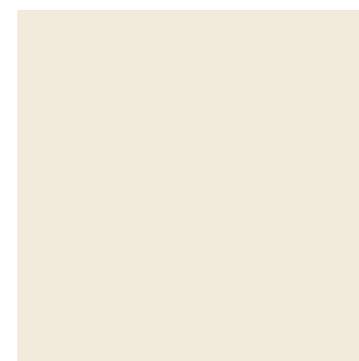
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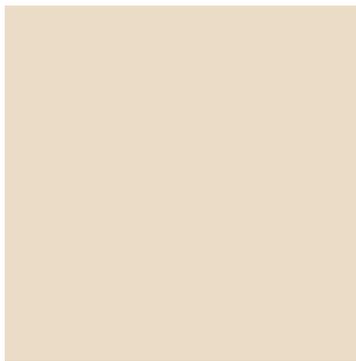
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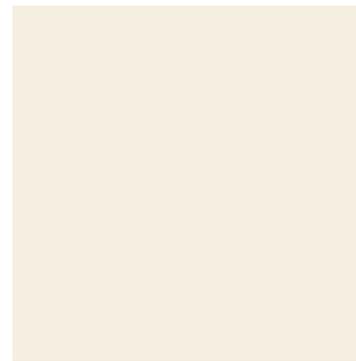
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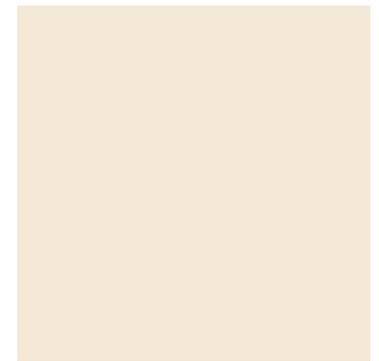
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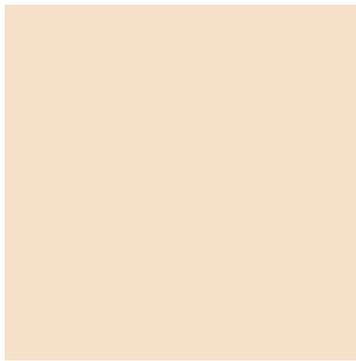
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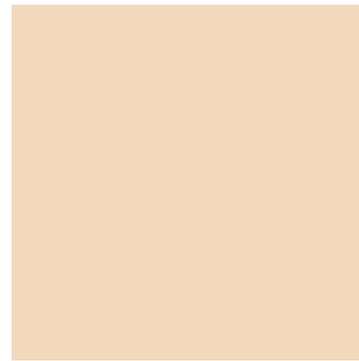
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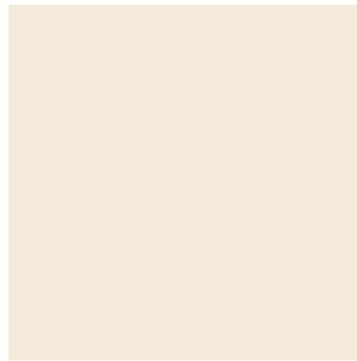
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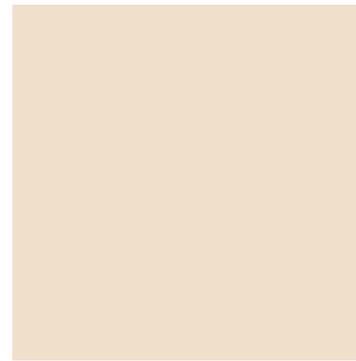
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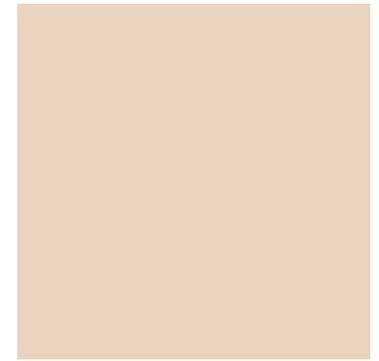
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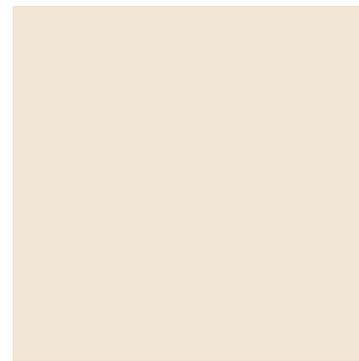
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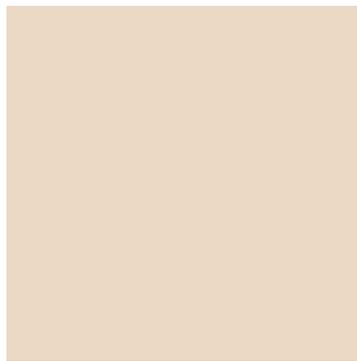
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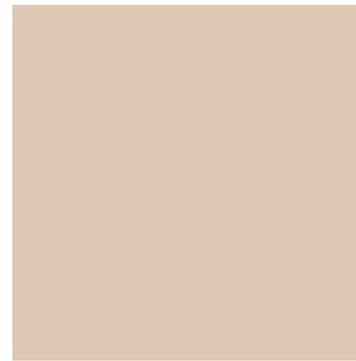
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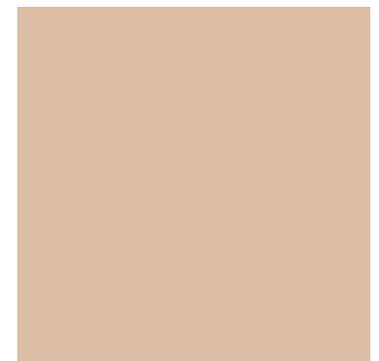
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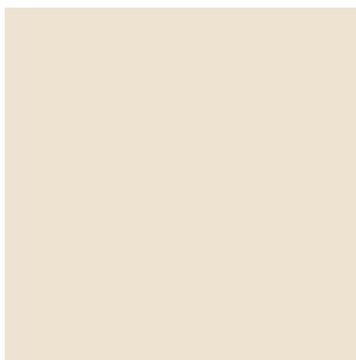
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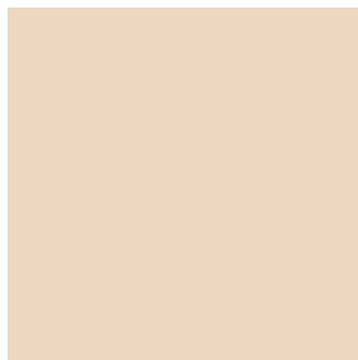
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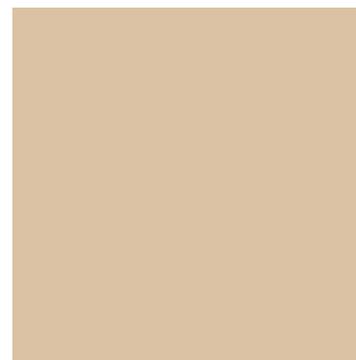
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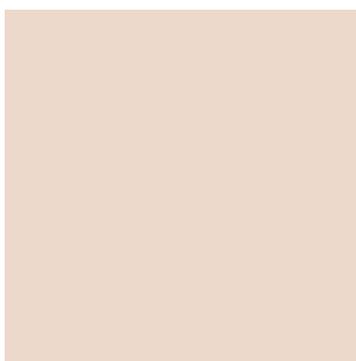
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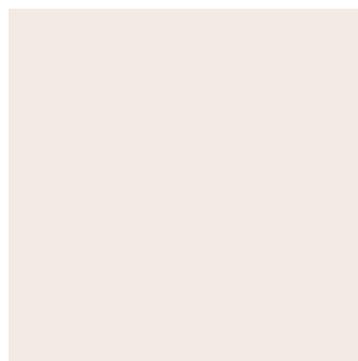
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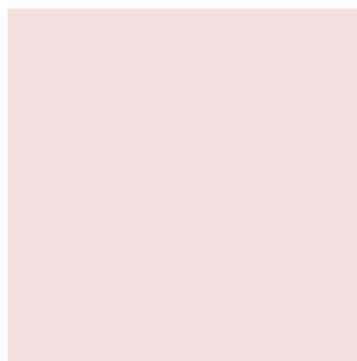
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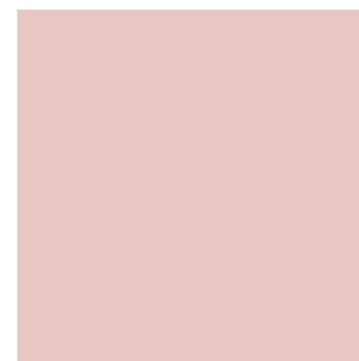
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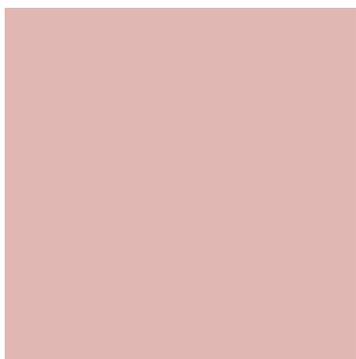
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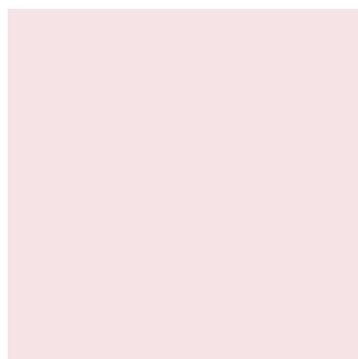
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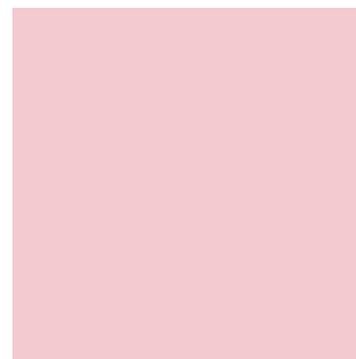
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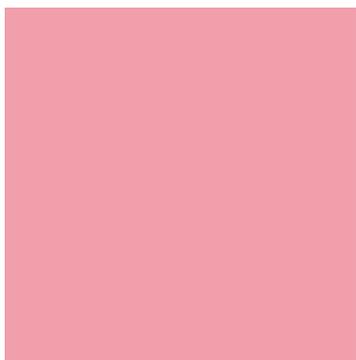
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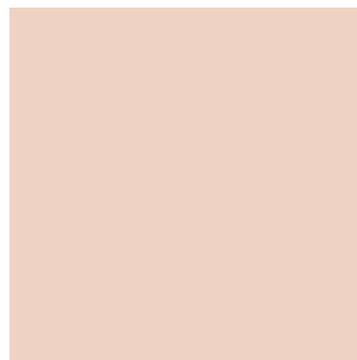
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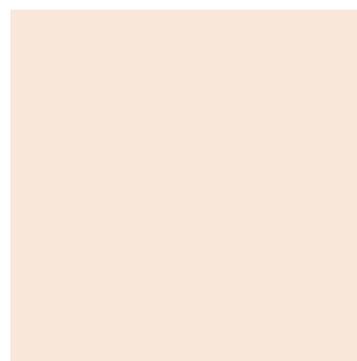
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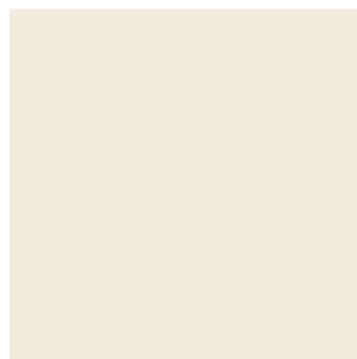
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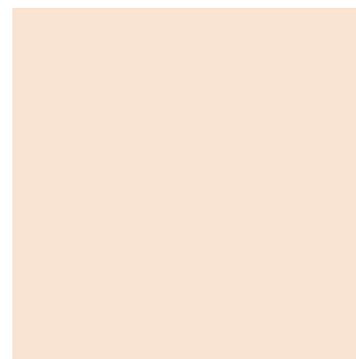
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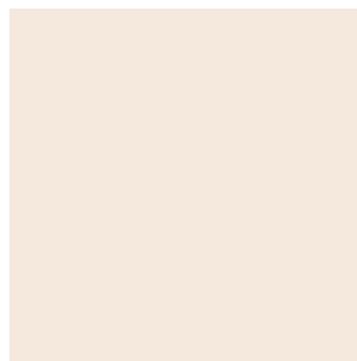
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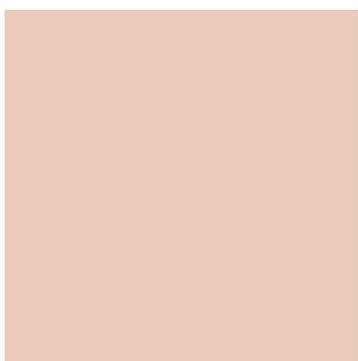
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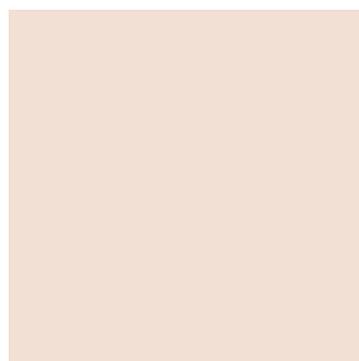
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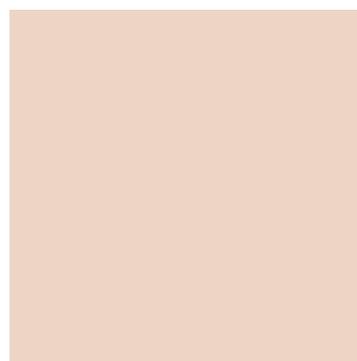
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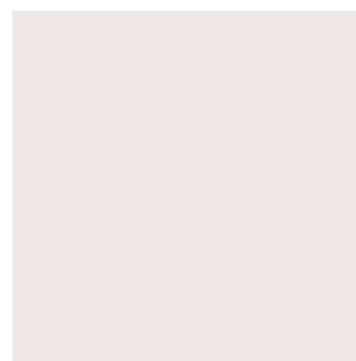
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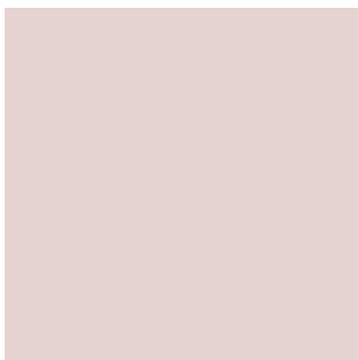
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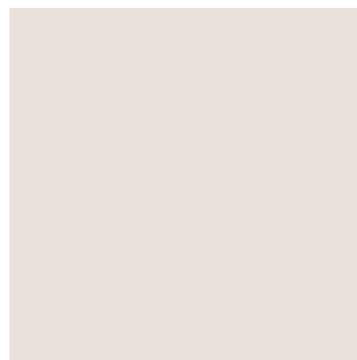
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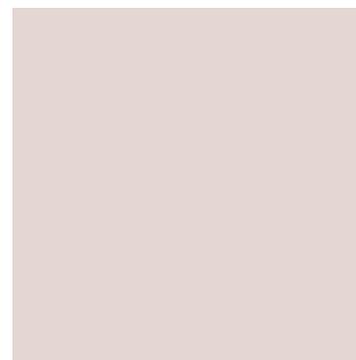
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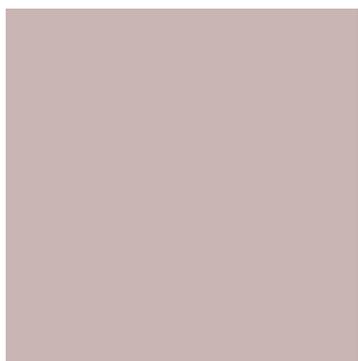
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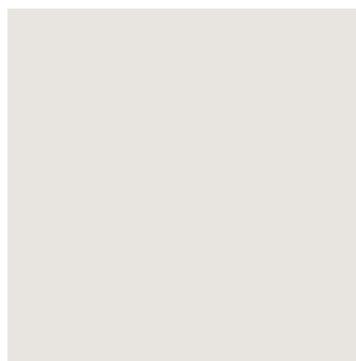
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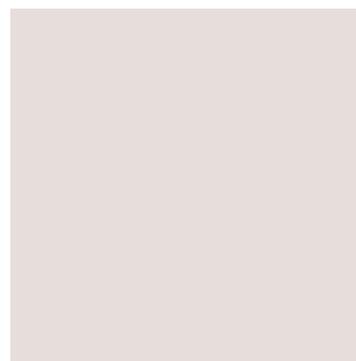
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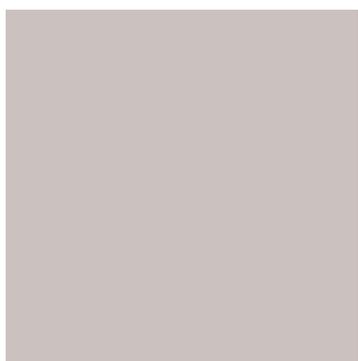
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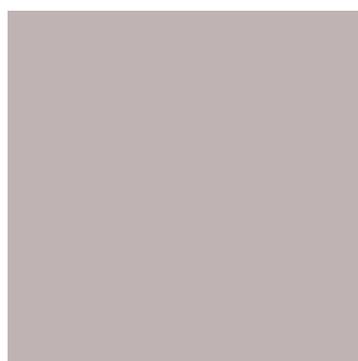
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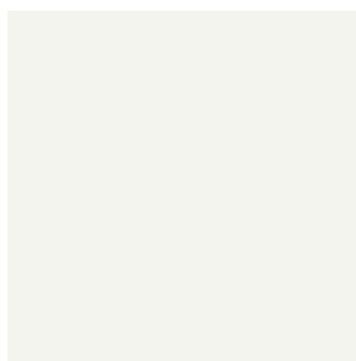
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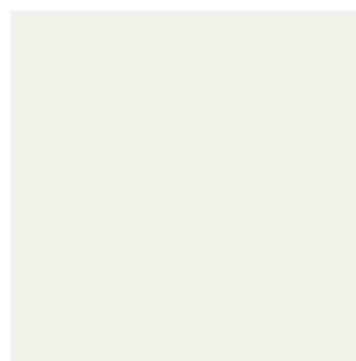
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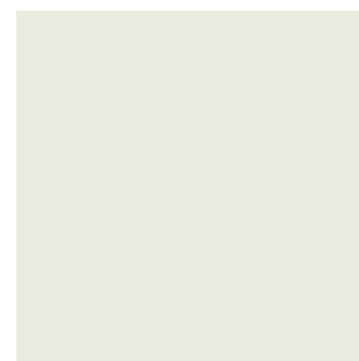
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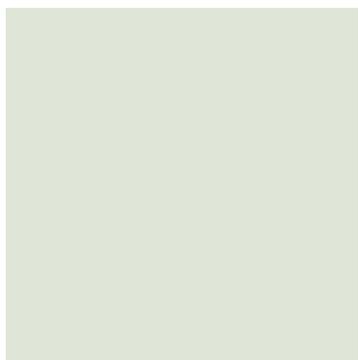
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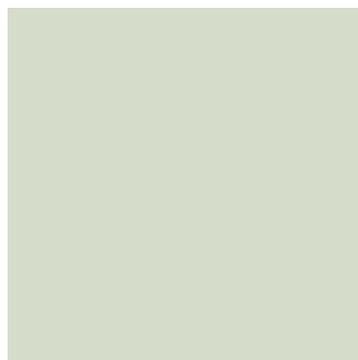
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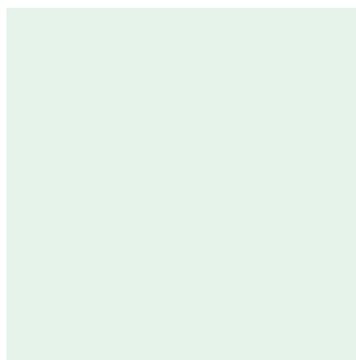
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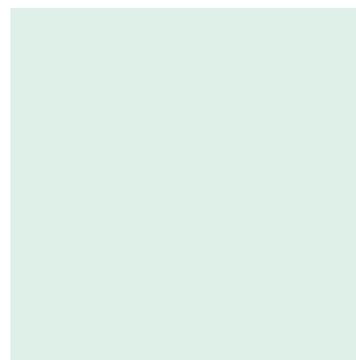
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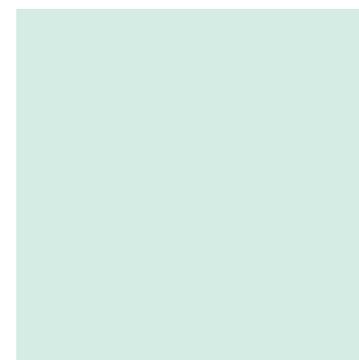
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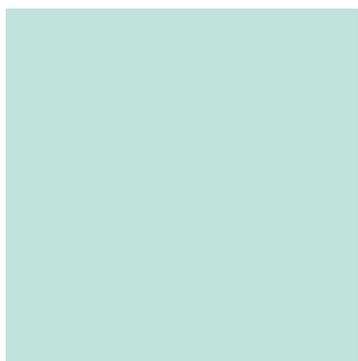
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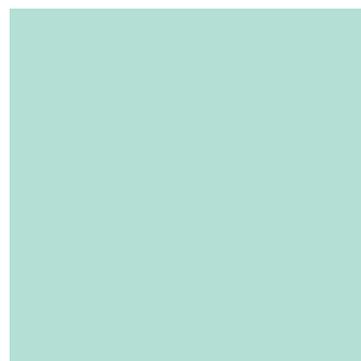
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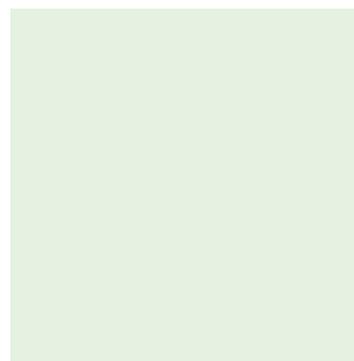
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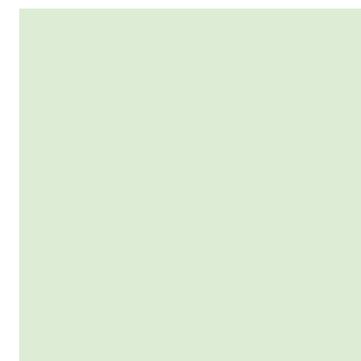
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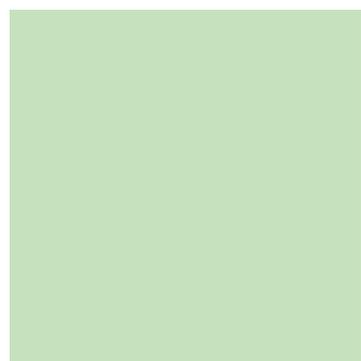
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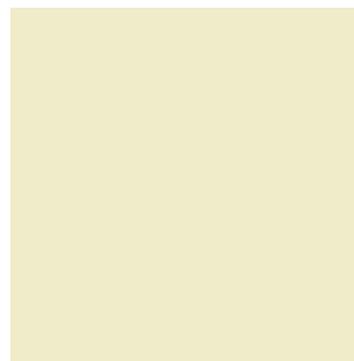
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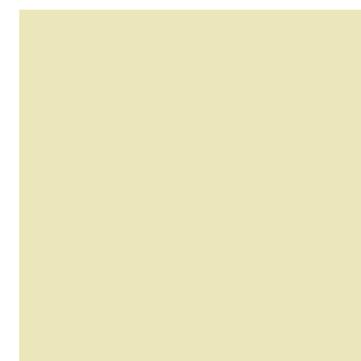
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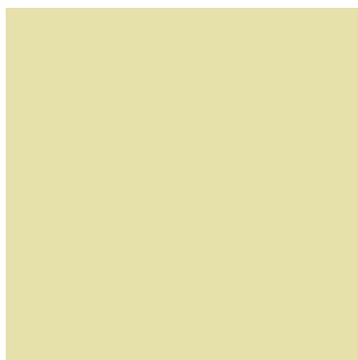
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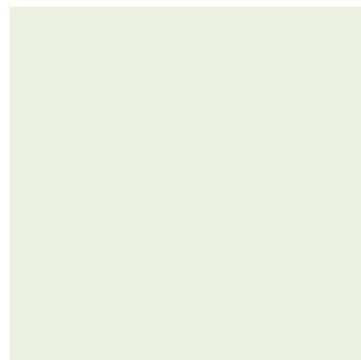
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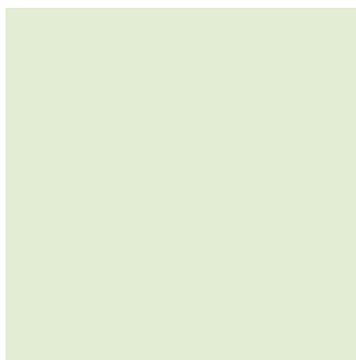
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**G319**



**G320**



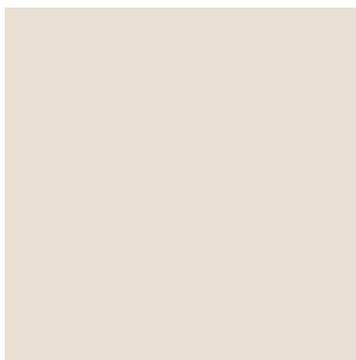
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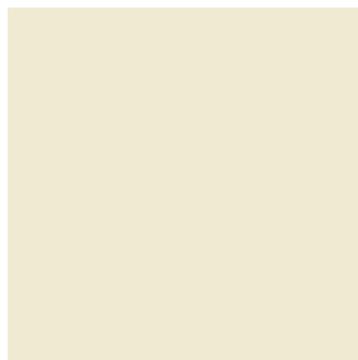
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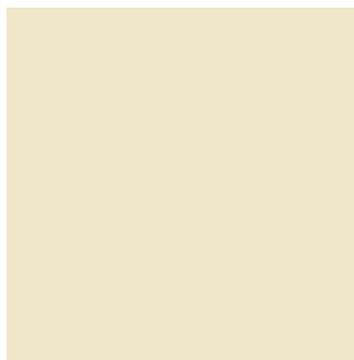
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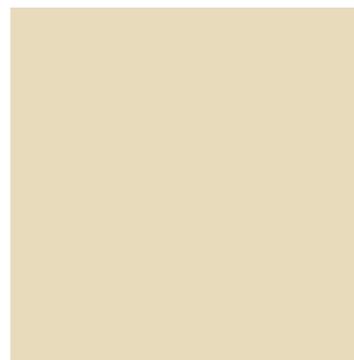
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**G325**



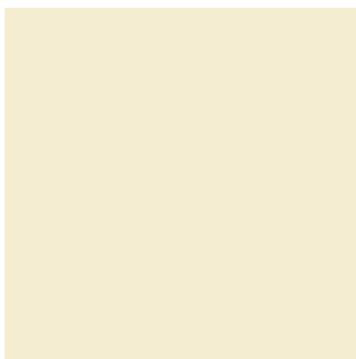
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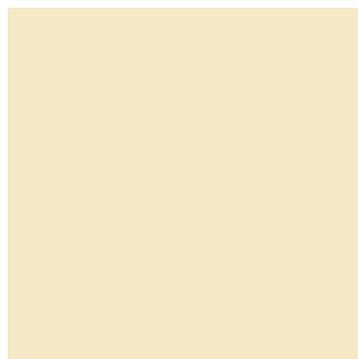
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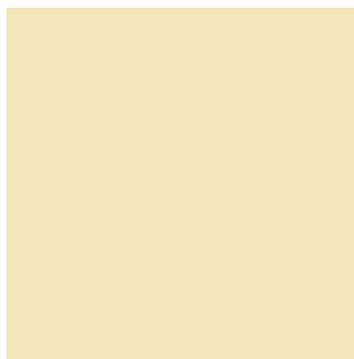
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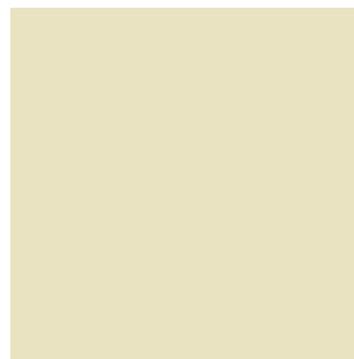
**G329**



**G330**



**G331**



**G332**



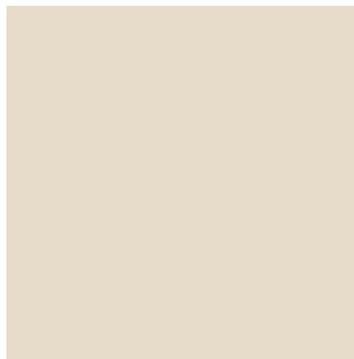
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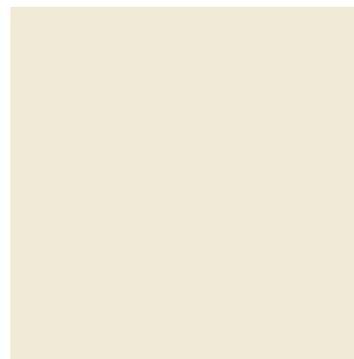
**G334**



**G335**



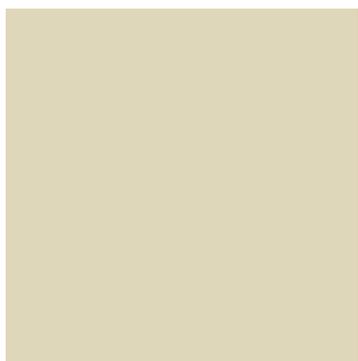
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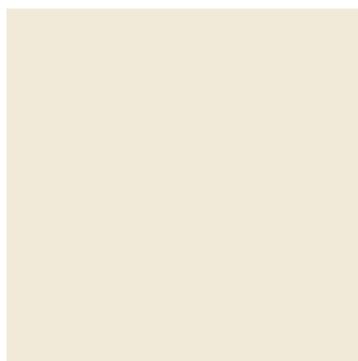
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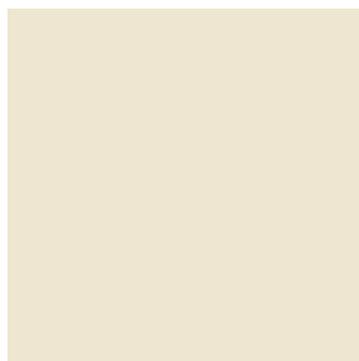
**G338**



**G339**



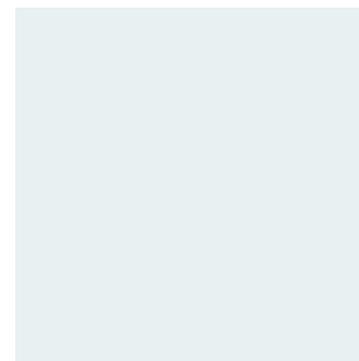
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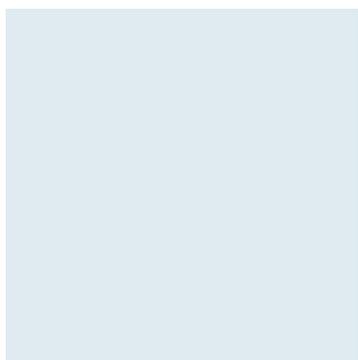
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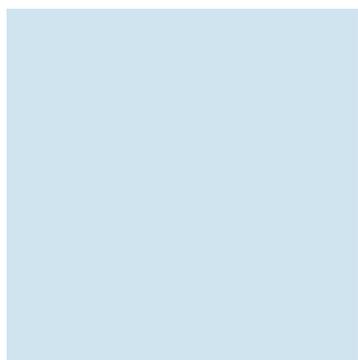
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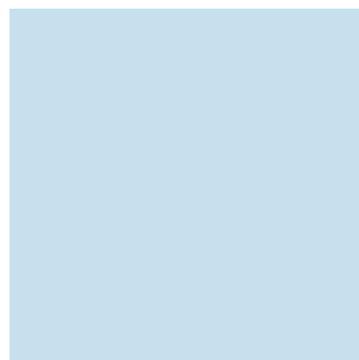
**B401**



**B402**



**B403**



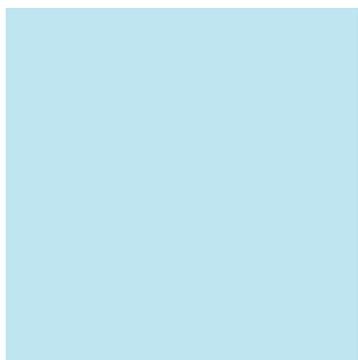
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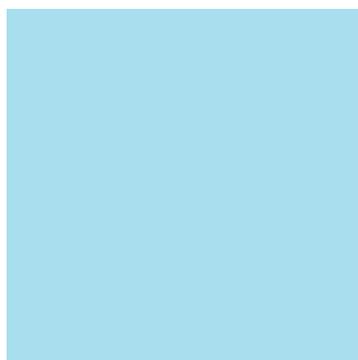
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**B406**



**B407**



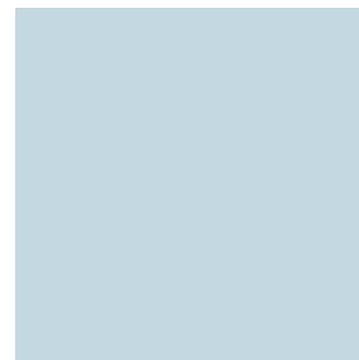
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**B409**



**B410**



**B411**



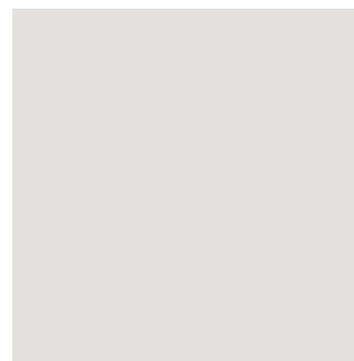
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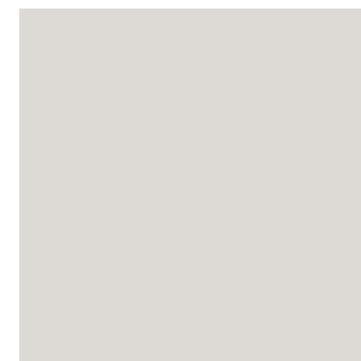
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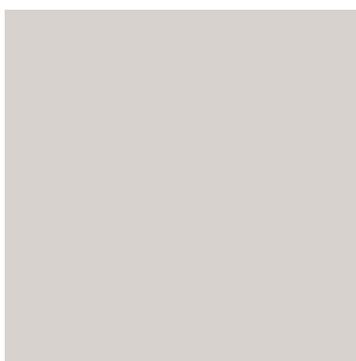
**B414**



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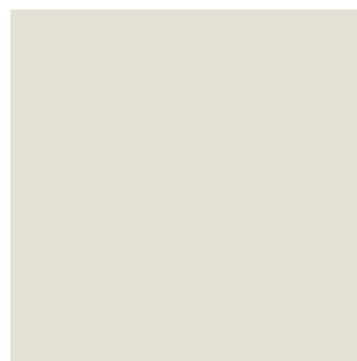
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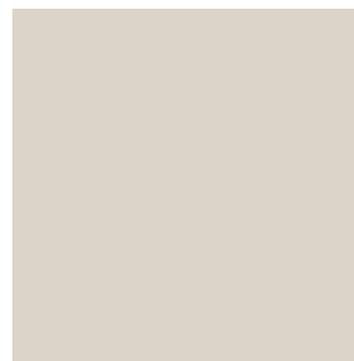
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**K504**



**K505**



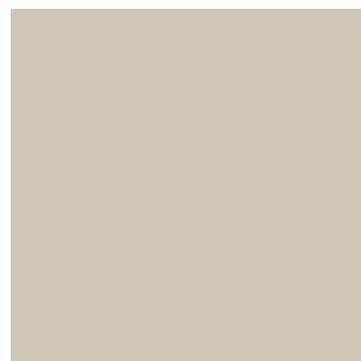
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**K507**



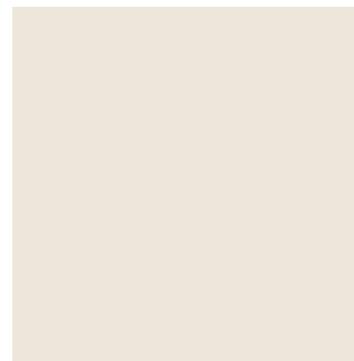
**K508**



**K509**



**K510**



**K511**



**K512**



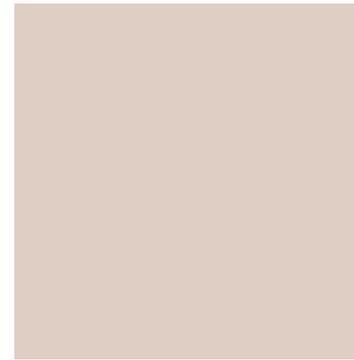
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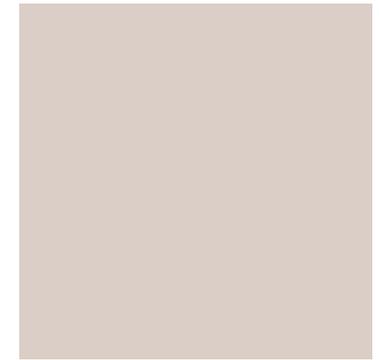
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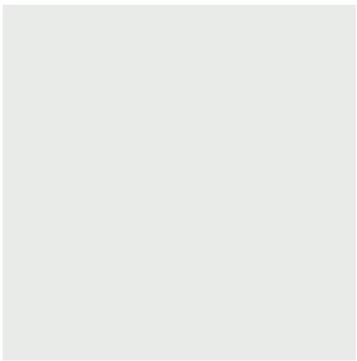
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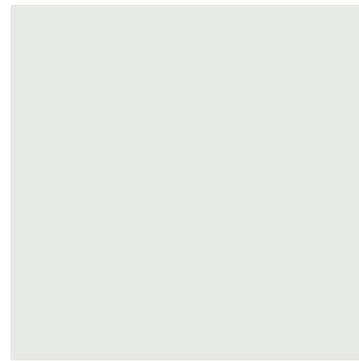
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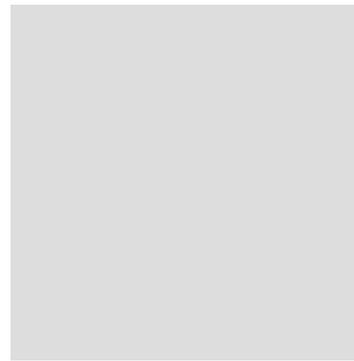
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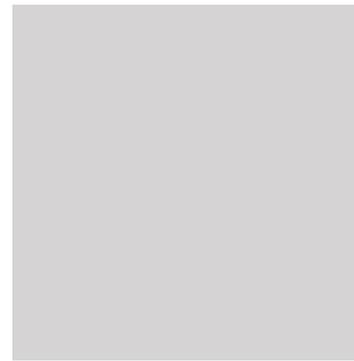
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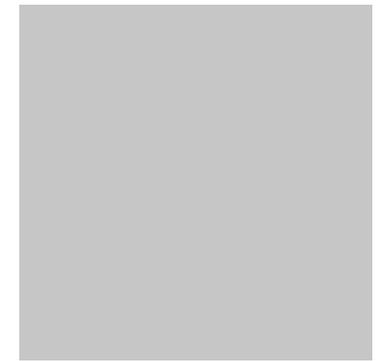
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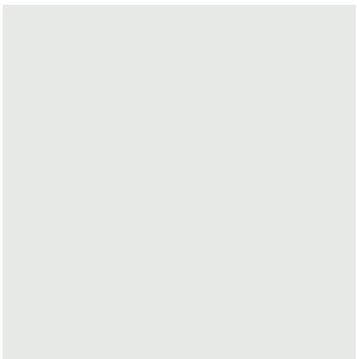
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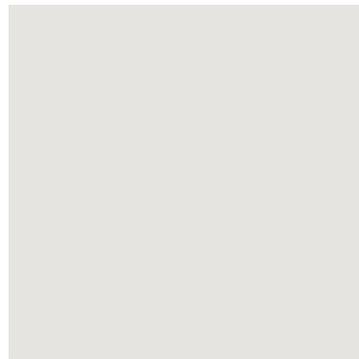
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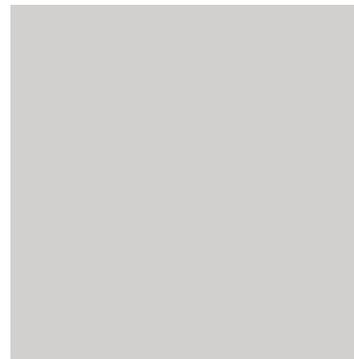
**K522**



**K523**



**K524**



**K525**



**K526**



**K527**

## **Color** Table Custom



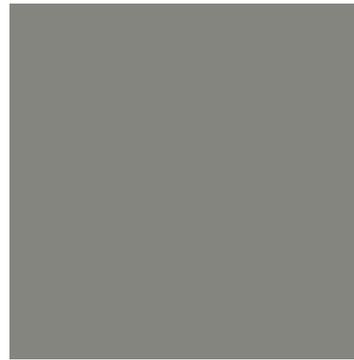
The colors can vary according to your display and to natural light, if possible please check the real colors on a physical palette before ordering. Also Airlite is a 100% natural paint, so the applied colors may vary a bit.



**NERO**



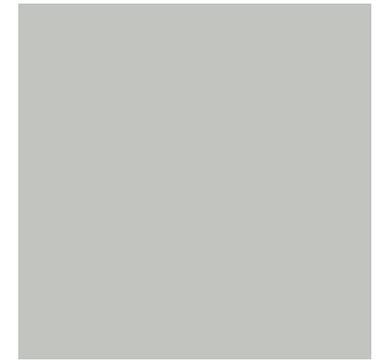
**S 5502-Y**



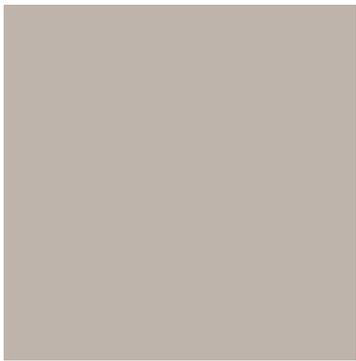
**RAL 7030**



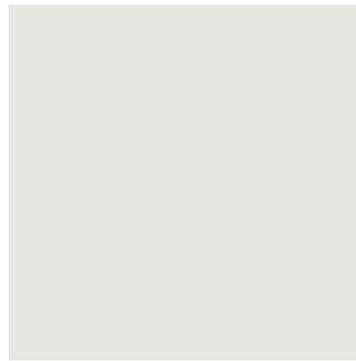
**RAL 7035**



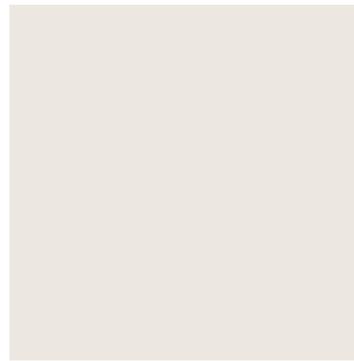
**S 1500-N**



**S 2005-Y50R**



**RAL 9003**



**S 0500-N**



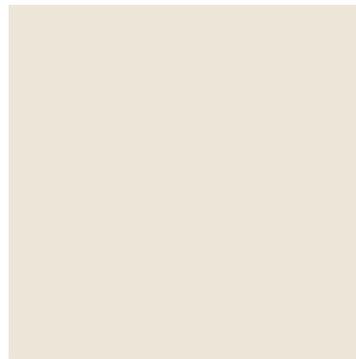
**S 3010-Y40R**



**S 1502-Y50R**



**S 2005-Y30R**



**RAL 9010**



**RAL 1019**



**S 5010-Y50R**

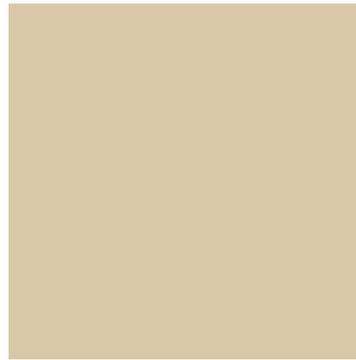


**S 4010-Y50R**

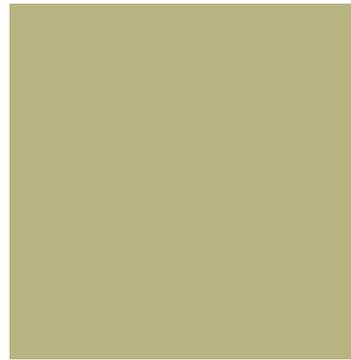
<sup>1</sup> The colors can vary according to your display and to natural light, if possible please check the real colors on a physical palette before ordering. Also Airlite is a 100% natural paint, so the applied colors may vary a bit.



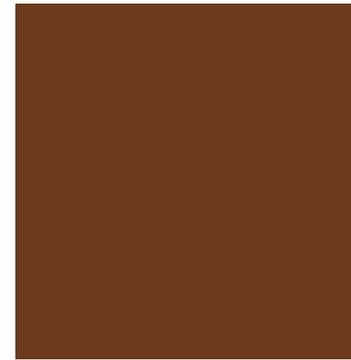
**S 5020-Y20R**



**RAL 7044**



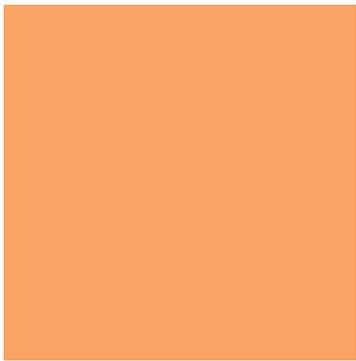
**S 2030-G70Y**



**S 5040-Y30R**



**RAL 3012**



**S 1050-Y30R**



**RAL 2003**



**S 1080-Y90R**



**RAL 3028**



**Red IQOS**



**Amber IQOS**



**S 1050-Y10R**



**S 0560-Y10R**

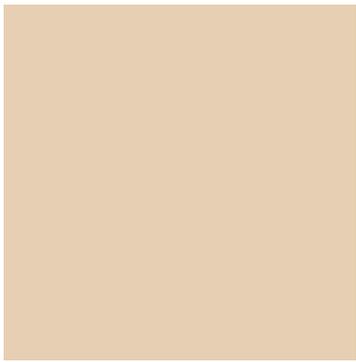


**S 0575-G90Y**



**S 0540-Y90R**

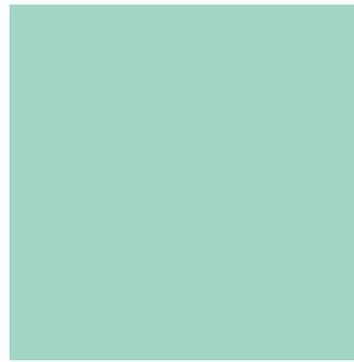
2 The colors can vary according to your display and to natural light, if possible please check the real colors on a physical palette before ordering. Also Airlite is a 100% natural paint, so the applied colors may vary a bit.



**S 1010-Y30R**



**S 1020-G60Y**



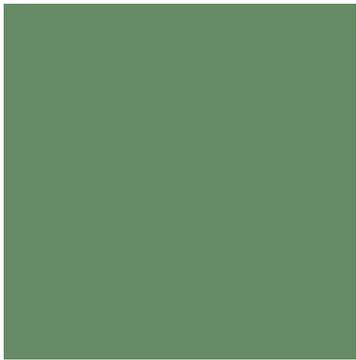
**S 0530-B90G**



**S 3040-G20Y**



**S 4040-G10Y**



**S 4020-G10Y**



**S 0550-G40Y**



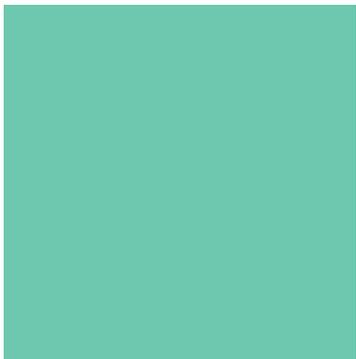
**S 1060-G50Y**



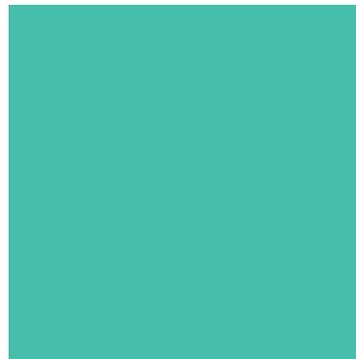
**S 0550-G40Y**



**S 0570-G20Y**



**S 1040-B90G**



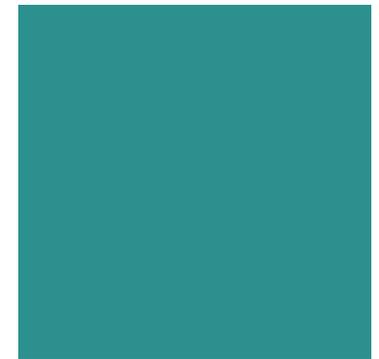
**S 1050-B70G**



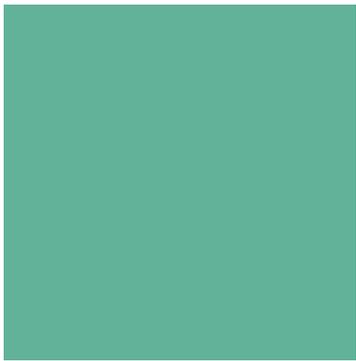
**H5150**



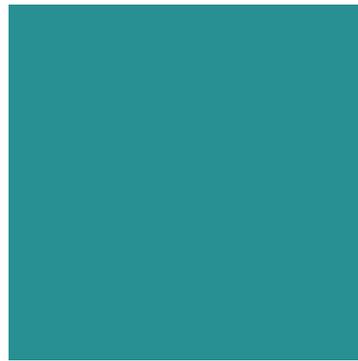
**H5151**



**RAL 5018**



**S 2040-B90B**



**S 2555-B40G**



**RAL 7015**



**RAL 5015 (X2)**



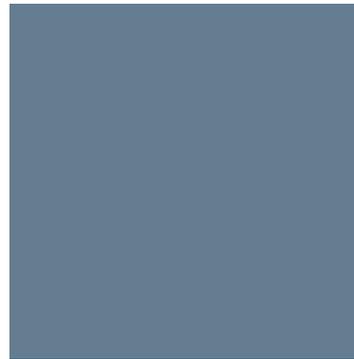
**S 4030-R90B**



**RAL 5015**



**S 3040-B**



**RAL 5014**



**RAL 7016**



**RAL 7012**



**S 5005-B80G**



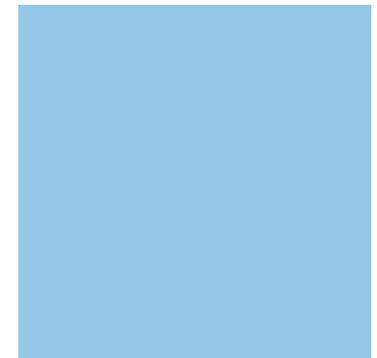
**RAL 7037**



**S 5020-R60B**



**S 1550-R80B**



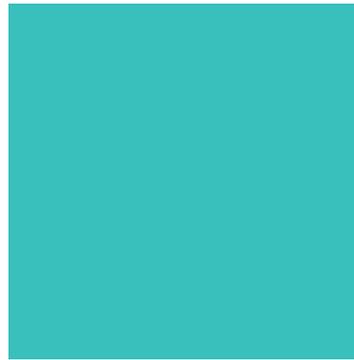
**S 0530-R90B**



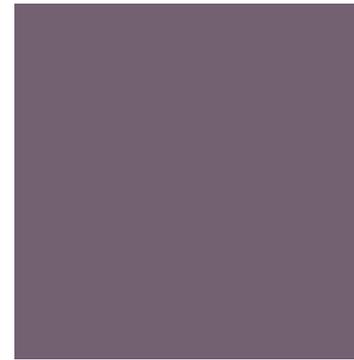
**RAL 5024**



**S 1050-B10G**



**S 1050-B30G (Turquoise IQOS)**



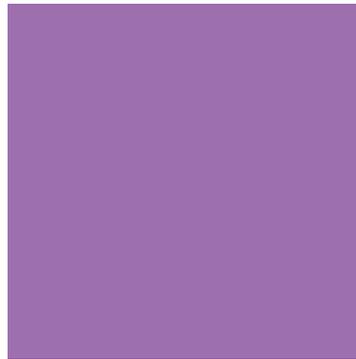
**S 5020-R30B**



**S 1040-R50B**



**S 2040-R60B**



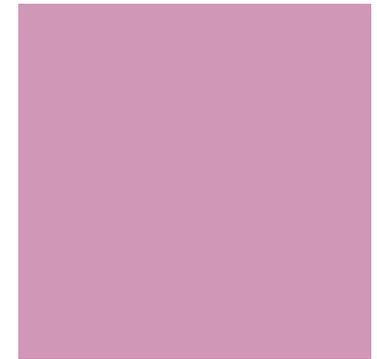
**S 2050-R50B**



**S 0525-R60B**



**S 1555-R80B**



**S 1040-R30B**

## COME REALIZZARE UN MURALE CON AIRLITE

Il primo step consiste nel **definire il substrato** su cui verrà realizzato il murale: da questo dipende il ciclo di applicazione consigliato dal nostro team tecnico e artistico.

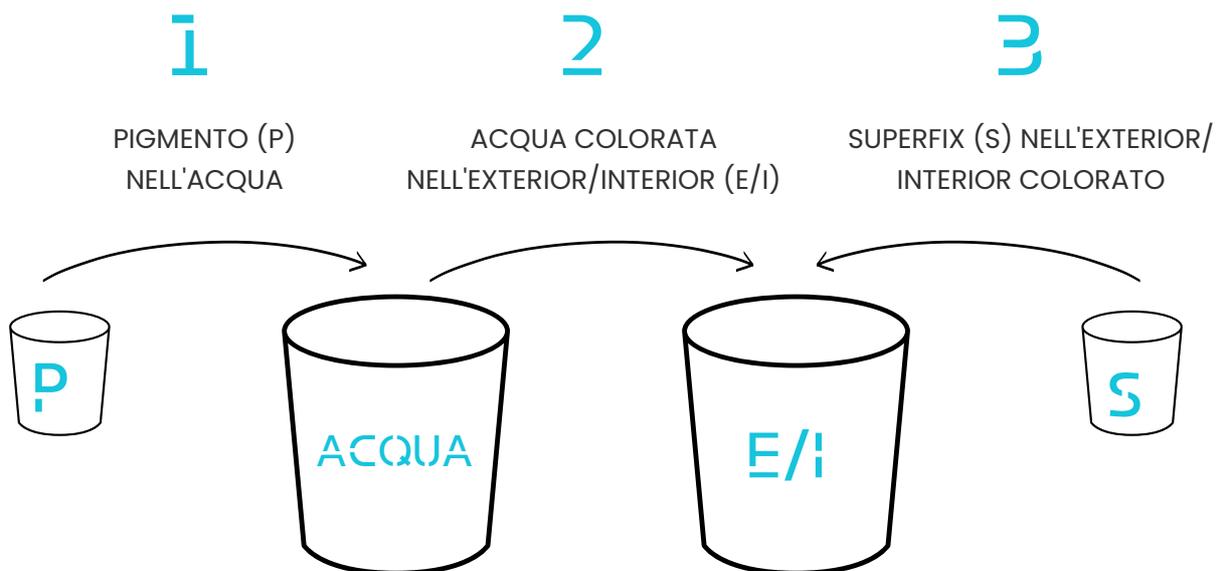
Il ciclo di applicazione comincia con le prime mani dei nostri **prodotti di base**, che si differenziano a seconda del substrato e lo preparano per la decorazione.

I prodotti di base si presentano in forma liquida e hanno una **resa di 1 lt = 10/12 mq.**

Una volta applicati i prodotti di base, sarà possibile decorare la parete con i nostri **prodotti da decorazione**: Airlite Exterior o Interior (a seconda che il murale sia all'esterno o all'interno), i Pigmenti e Airlite Superfix.

Airlite Exterior/Interior e i Pigmenti si presentano in polvere, invece Airlite Superfix si presenta in forma liquida. Una volta miscelati, hanno una **resa di 1 lt = 5/6 mq.**

Tali prodotti devono essere **miscelati in quest'ordine**:



Miscelare molto bene ad ogni passaggio, poi lasciare **riposare per 3 minuti circa**. A questo punto si potrà iniziare la decorazione.



## ISTRUZIONI PER L'APPLICAZIONE

Il mix dei prodotti da decorazione deve avvenire **rispettando sempre le seguenti proporzioni**: 1 parte Exterior/Interior + 75% Acqua colorata + 20% Superfix.

Ecco una tabella di esempi:

EXTERIOR/ INTERIOR (Kg)	ACQUA COLORATA (lt)	SUPERFIX (lt)	RESA (mq)
0,5	0,35	0,1	2,5/3
1	0,75	0,2	5/6
5	3,75	1	25/30
10	7,5	5	50/60

Una volta miscelati i prodotti da decorazione, questi vanno applicati sul substrato **nell'arco di 2/3 ore massimo**. Nei mesi più caldi si consiglia di non superare le 2 ore.

Trascorso questo periodo di tempo, Airlite comincerà a solidificare quindi non sarà più utilizzabile, nemmeno con l'aggiunta di ulteriore acqua: per questo motivo, si consiglia di **preparare solo il quantitativo che si è sicuri di applicare**.

Durante l'applicazione è importante che ci sia una temperatura superiore a circa 10 °C e che non ci siano pioggia o umidità, soprattutto se all'aperto.

In questo caso, è necessario **coprire il murale** (ad esempio con un telo per ponteggi) subito dopo l'applicazione e per almeno le 48/72 ore successive.



## STRUMENTI

Ecco una lista di alcuni **strumenti utili** per realizzare un murale con Airlite:

- Accesso all'acqua (IMPORTANTE!)
- Bilancia con precisione al grammo e possibilità di tara (per la polvere)
- Misurini graduati (per l'acqua)
- Latte vuote (da almeno 5 litri)
- Rulli a pelo corto + retina (per stendere le basi e per grandi campiture)
- Pennelli/pennellesse
- Trapano + frusta miscelatrice (per miscelare grandi quantità di pittura)
- Bacchette di legno/metallo (per miscelare piccole quantità di pittura)

## PIGMENTI AIRLITE

I Pigmenti Airlite vengono **preparati dal nostro laboratorio per una precisa quantità di Exterior/Interior.**

I Pigmenti sono contenuti in piccoli barattolini e sul **coperchio** di ciascun barattolino è riportato il codice colore del Pigmento e il quantitativo esatto di Exterior/Interior con cui andrà miscelato.

Miscelare un Pigmento preparato, ad esempio, per 1 Kg di polvere Exterior/Interior con un quantitativo di polvere diverso significa **alterare il colore.**

**Non dividere il contenuto di un barattolo di Pigmento** perchè si avrebbero variazioni significative nel colore.

Per scegliere i Pigmenti, Air is Art mette a disposizione due palettes di colori: **Classica e Custom.**

L'artista è invitato a scegliere i Pigmenti dalle nostre palettes, allegate nella documentazione.

Qualora vi sia un colore specifico (ad esempio un colore istituzionale) non presente nelle palettes, il nostro laboratorio potrà eventualmente eseguire dei test per verificarne la fattibilità. Questo processo richiede dai 10 ai 15 giorni lavorativi.



## CONSIGLI UTILI

Ecco qualche consiglio pratico, utile per ottimizzare i tempi e il materiale:

- **Preparare l'acqua colorata in anticipo:** questa può essere conservata in contenitori richiudibili (ad esempio bottiglie di plastica) anche per un mese, basta agitare un po' il contenitore prima di unirla a Exterior/Interior.
- Una volta solidificata, Airlite diventa un blocco di cemento. Bastano pochi colpi sul fondo della latta per **recuperare il blocco e smaltirlo** secondo le disposizioni del comune per lo smaltimento dei rifiuti.
- Per i più creativi, Airlite non contiene nessuna sostanza tossica e anche il blocco solido conserva tutti i benefici della tecnologia, quindi **può avere una seconda vita...** sbizzarritevi!
- Dopo l'applicazione è fondamentale **lavare accuratamente tutta la strumentazione** utilizzata. Airlite è a base cementizia quindi, una volta solidificata, sarà impossibile recuperare gli oggetti sporchi!

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UNA VOLTA DEFINITI IL SUBSTRATO, IL CICLO DI APPLICAZIONE, LA METRATURA COMPLESSIVA E I PIGMENTI NECESSARI, IL TEAM AIR IS ART SARÀ LIETO DI FORMULARE LA PROPRIA OFFERTA.

DAL MOMENTO DELLA CONFERMA DELL'ORDINE, SE NON DIVERSAMENTE COMUNICATO, SARANNO NECESSARI 15-30 GIORNI LAVORATIVI PER LA PREPARAZIONE DEI PRODOTTI E LA SPEDIZIONE.

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Il Team di Air is Art è a completa disposizione per assistenza nello studio colore, nella definizione delle quantità e per qualsiasi ulteriore informazione.

Buon lavoro!